

# 30 Days Of List Building

Hey Ladies!

It's Carla here and I'm sooo excited for you to start growing your list and creating a thriving business for yourself.

List building is how I got some of my first clients so I know this can work for you too.

Building your list from scratch comes down to taking consistent action daily. There are about 4,763 things to do when you start a business but list building needs to be right up there with creating content, marketing & making money! If you will commit to doing ONE thing a day to move your business forward and take action, you'll be amazed at how fast your list can grow.

I started at ZERO like everybody else and by taking these exact steps got my first several hundred subscribers...Fast too!

Here's to your success!

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- DAY 1: sign up for email service - mailchimp or aweber.
- DAY 2: write about your ICA's pain + desire points
- DAY 3: decide on a freebie your ICA would love. pick one!
- DAY 4: create your freebie. block out 2 hours and do it.
- DAY 5: create your squeeze page.
- DAY 6: launch your free offer to the people you know.
- DAY 7: send a personal email to friends and family with a link to your squeeze page and tell them to share it
- DAY 8: promote your free offer on social media
- DAY 9: share your freebie in one of your FB groups
- DAY 10: add link to freebie to your email signature

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DAY 11: Schedule a date next week to host a free call

DAY 12: If you have a website add popually

DAY 13: Give biz cards to 3 peeps & mention your freebie

DAY 14: Comment on 3 blogs or forums today

DAY 15: Go to event + talk about your free training

DAY 16: Create and print 10 flyers

DAY 17: Post 10 flyers in your local area. This still works!

DAY 18: Create 3 pics for FB ads in picmonkey

DAY 19: Download google chrome and power editor

DAY 20: Hold a free call or webinar. Record + use as another freebie.

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DAY 21: Set up your first FB ad

DAY 22: Host a free 5 day mini challenge

DAY 23: Pick one site to target for a guest post

DAY 24: Decide on a topic your ICA would read

DAY 25: Block out 2 hours and write/edit your guest post

DAY 26: Draft an email to pitch your post

DAY 27: Create a mini bio and pic to include with your post

DAY 28: Send email and guest post using their guidelines

DAY 29: Celebrate the action you've taken + share on FB

DAY 30: Repeat. Repeat. Repeat. :)

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If you need coaching and accountability to build your list, create your offer, start a squeeze page and grow your business then check out the ways we can work together by visiting Her Business Boutique!

<http://herbusinessboutique.com/work-with-me>

Love & Success,

xo

Carla

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## TOOLS & RESOURCES

- MailChimp, Aweber, Mad Mimi
- Fiverr
- Picmonkey
- Google Chrome
- FB Power Editor
- LeadPages, OptimizePress, WP Leadpage plugin
- Free Conference Call HD or InstantTeleseminar
- GoogleChat
- WebinarJam
- Canva